

Customer Case in Consumer Electronics

Background & Objectives

Background

- Challenging 2017 with limited system support
- No visibility on inbound
- Manual spreadsheets
- Unreliable product availability information
- Lacking network status updates leading to angry customers
- Cost to serve could not be industrialized

Objectives

- Operate on ONE system with live data
- Eliminate spreadsheets
- E2E Supply Chain visibility
- Better manage suppliers using data
- Fast implementation





One live system

One holistic overview

- Full visibility on inbound shipments, including milestone updates and GPS Tracking
AND restrict access on need to know basis
- Integrated collaboration tools eliminating emails, phone calls and spreadsheet communication
- Automated and streamlined transportation process reducing errors and overhead

One holistic overview, different views for departments and regions



End-to-End Supply Chain Visibility

Connecting the full spectrum:

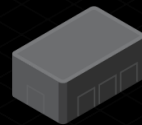


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FTL & LTL

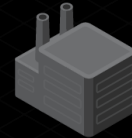
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Network
carriers



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Warehouses



10

Factories

Full visibility accross different modes and regions



Tactical analytics

Data driven logistics

- Carrier performance: relying on actual data instead of carrier estimates
- Operational analytisc uncovering issues before they become big problems
- Highly detailed cost breakdown of freight spend, where in the past this was just a total.

Manage your supply chain and logistics on data

Compose your own Technology Stack

