

HABBL

GEL EXPRESS LOGISTIK GmbH improves delivery success rate by 2 percent

Management

GEL Express manages last mile operations within a network with mobile devices

Guidance

Guiding drivers precisely has a decisive influence on the delivery quality

Delivery process

The delivery process is essential for the innovation capacity of the network

Real-time communication

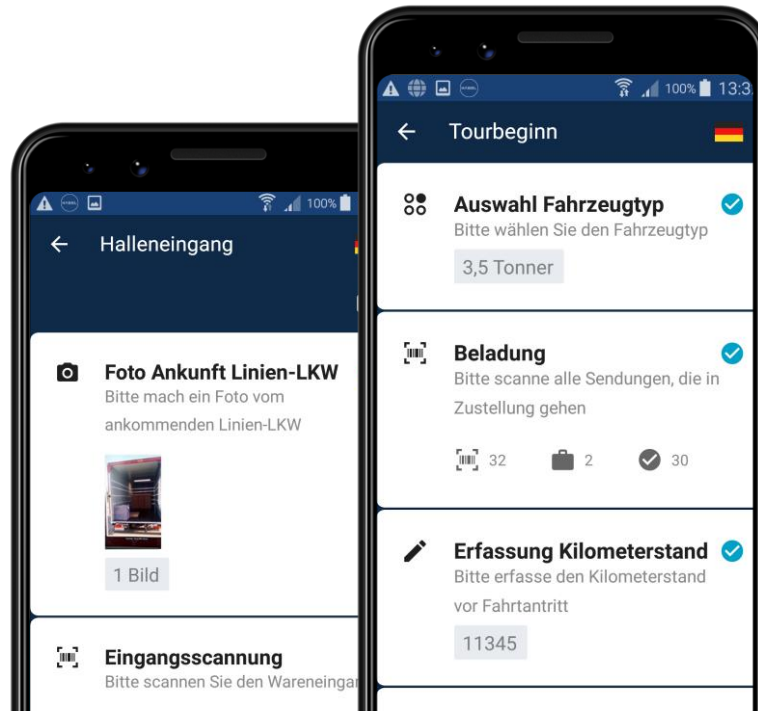
GEL-customers are used to real-time communication

Problem

Software was a custom development, adjustments were time-consuming and expensive

Case Study

This is how GEL Express works with HABBL



Assignments,
documentation and
messages in one app



for Android und iOS*

HABBL as comprehensive
solution from handling to
delivery

HABBL is available in all
languages**

HABBL can be adapted without
programming knowledge

HABBL features more than 20
workflow elements

HABBL enables precise and
legally compliant
documentation

HABBL is based on the
“if this than that”-structure
(IFTT)

* Available in the 2nd half of 2020

** all LTR languages

WHAT HAS IMPROVED

Key facts and figures

+12%

Real-time rate

91 → 93%

Last mile delivery success rate

≤11 months

ROI

Amortization in the first 11 months

UPCOMING

How often does a customer inquire per delivery?

Stop duration

Travel/standby times

Fleetboard Logistics GmbH develops IT solutions that improve logistics processes and connects all parties involved.



100% subsidiary of
Daimler Truck AG

300 employees
(Fleetboard and Fleetboard
Logistics GmbH)

Branch offices in Volkach,
Berlin and Stuttgart

Many years of
logistics experience

Telematics and logistics data
integrated in one solution

HABBL as *the* solution for the
digitalization of processes